



UNIVERSITY of
DENVER

DANIELS COLLEGE OF BUSINESS
Office of the Dean

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VISION

'17/'18

With a new academic year upon us, it's my great pleasure to share some thoughts with Daniels' extraordinary community. Your continued engagement is essential to the College's vitality and I am immensely grateful for your support, generosity and service. As I enter my fourth year as dean, I am deeply impressed by our collective efforts to enrich and ultimately, transform the thousands of students who entrust us with their education and their futures. Our ability to fulfill this commitment to our students is rooted in our exceptional faculty and staff, and our dedicated alumni, friends and corporate partners.

The hard work of the Daniels community continues to inspire me. While our students' success and maintaining Daniels' legacy of innovation, excellence and rigor remain among our highest priorities, our efforts to impact the human condition through research, scholarship and collaboration make me particularly proud. We are also committed to imbuing our students with a propensity to engage with and serve some of the most marginalized members of our global community.

Recently, I was part of a Daniels contingent that traveled to Asia, working on behalf of the U.S. State Department to enhance the capacities of business schools throughout Afghanistan, arguably one of the planet's most challenging economic markets. At home, our Fritz Knoebel School of Hospitality Management continues its work through the Ready for American Hospitality program, in which students and faculty work closely with members of Denver's refugee community to prepare them for jobs in the restaurant and hospitality industry. One of the most popular courses at DU Gateway to Business has our faculty and students collaborating with students from under-resourced high schools in the area to build apps. Indeed, our faculty and students seem to be perpetually in action, contributing to and learning from some of the regions—and worlds—most vulnerable communities.

Building upon these efforts, we'll launch several new, innovative and market-centered programs this year, including a blended MBA program to begin in January 2018. Our Consumer Insights and Business Innovation Center—a scalable platform for engagement between our faculty and private sector partners—continues to build momentum while offering students invaluable market research experience. We recently welcomed new faculty to our senior academic leadership team, including a new chair in the Management Department, a new director of the Reiman School of Finance, and a new Koch Chair in Entrepreneurship, who will also serve as chair of the Business Ethics and Legal Studies Department.

As it unfolds, I look forward to sharing more news about groundbreaking initiatives at the College. Thank you for your continued support of and interest in Daniels.

Sincerely,

Elrie LaBrent Chrite, Dean

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